



COUNTY OF AMHERST



Public Information Officer

AMHERST COUNTY ADMINISTRATION BUILDING
153 WASHINGTON STREET
P. O. Box 390
AMHERST, VIRGINIA 24521

TELEPHONE (434) 946-9420
FACSIMILE (434) 946-9370

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1st Choice Motors Awarded A+ Improvement Award

On Friday, March 22, the Route 29 Business Beautification Committee (BBC) presented 1st Choice Motors of Maybury Auto Group with the first A+ Improvement Award for 2024. The business was honored for its commitment to improving its lot on the business corridor. Improvements include updates to their signage and car lot. The Route 29 Business Beautification Committee members and representatives from the Amherst County Economic Development Authority, the Amherst County Sheriff's Office, the Amherst County Administration Office, and the Amherst County Chamber of Commerce were present. First Choice Motor's Finance Director, Zack Huntington, and General Manager, Eddie Griffin, accepted the award on behalf of the dealership.

The A+ Improvement Award was established by the BCC in the Spring of 2023. It is presented periodically to companies within the Route 29 Business Corridor that exhibit excellence in highlighting the appearance of their business and share in the committee's vision of creating beauty in Amherst County.



Additional information may be obtained from Joy Niehaus at jlniehaus@countyofamherst.com or (434)-946-9400.